## Green Clean Institute Certification

## For a Green Business

Green Business League™ is one of the largest Green business certifications in the country, and they agree that a certified Green cleaning service is critical for a truly Green business. In fact, using a GCIC janitorial service is worth 15 points in their national certification program. The reason is understood when you realize that the indoor air quality is as much as 36% worse after cleaning than before the cleaning started.

Much of the problems come from the cleaning products and the antiquated cleaning tools. Most janitorial workers are not trained how to perform as Green cleaning technicians.

Our company is Green Clean Institute certified meaning that our staff is trained, our products are Green, and we are held to a higher standard of cleaning than nearly any other company.

Studies have shown that Green cleaning increases productivity, reduces the spread of disease, and reduces toxic waste water in the community. All this does not need to cost you more, but it will add value to your company.

Green Business League™ encourages every business to "Go Green," and using a Green Clean Institute certified janitorial service is the right place to start your company's Green efforts.

www.GreenBusinessLeague.com



Hygienic Solutions www.hygienic-solutions.net

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## **Green Cleaning Promotes ROI for Businesses**



Your company isn't really Green unless it has a Green Clean service.

Green Clean Institute, Inc.

Better cleaning procedures and safer products can significantly improve the health of building occupants, reducing healthcare and insurance costs. Can you afford to go with a janitorial company that is not Green Clean Institute Certified?



Here are some common misconceptions that businesses have about Green Cleaning:

- Green Cleaning is just a fad and will not be a significant factor to the success of a business.
- Green Products don't work and they do not have the cleaning power of traditional cleaners.
- Green Cleaning is an extra expense and the cost of having a Green business is too expensive.

Contrary to what some may think, Green is not a trend, and it will be a serious consideration for any business plan that includes the next five to ten years. There have already been mandates from state and federal agencies for selected forms of Green cleaning, and more will be instituted in the future. A good example of this kind of legislation is Executive order 13514 requiring federal agencies to purchase environmentally preferable products and services.

Green products can be just as effective as traditional cleaning products, but they will require the employees to receive the proper training and certification.

As a GCI certified janitorial company, we use cleaning products that are eco-friendly and still have the same cleaning power as other products that are considered harmful such as bleach.

The professional cleaning industry strives to make the indoor environment clean, safe, and hygienic. Unfortunately, harmful side effects on human health and safety are associated with certain cleaning products and practices. For these reasons, environmental considerations should be a large part of business management.

Hiring a Green janitorial service is considered an extra expense for businesses, but it does not have to cost your company more if this service has an added value that produces a return on your investment (ROI).



For Businesses, Green cleaning improves a building's ROI by increased employee productivity and health value, energy savings, and lower operating costs.

Two-thirds of commercial buildings are rated as having SBS (Sick Building Syndrome) which accounts for \$20 billion in claims for worker compensation. Each year over 100 million work days are lost by companies due to poor indoor air quality. That is an annual loss of one hundred billion dollars!

A study by the EPA estimates that businesses could realize an increase in worker productivity up to 5% through improved indoor air quality from using a Green Janitorial Service.

In recent years, state, local, and federal governments have increased their regulation of VOCs and other hazardous chemicals. By using a Green certified janitorial service, a business can help insure compliance with current and emerging regulations.

For schools, Green cleaning can impact a student's ability to learn. A Green cleaning service can decrease student illness and absenteeism resulting in improved learning and test results as much as 25% in math and reading.

Most health hazards can be avoided by using Green cleaning products that does not contain toxic chemicals which can cause exposure to children who are more vulnerable.

For Health Care Facilities, Green cleaning protects patients with compromised immune systems and chemical sensitivities. Improper cleaning methods and unsanitary conditions are the cause of 2 million nosocomial infections each year. Health care facilities throughout the country have successfully implemented Green cleaning programs while maintaining the efficacy of their infection control efforts.

Our Green Cleaning Program consists of employees who have received training for Green cleaning practices and the implementation of Eco-friendly products that will improve the overall health of your facility. You may also begin to notice more productive employees and a higher quality of working environment resulting from the improved indoor air quality and the reduction of harmful cleaning products that contain VOCs.